A Review of the SBA's Policy Directive Amendments

August 29, 2019

Presented By Mark A. Amadeo



Understanding The 2019 Changes To The SBIR & STTR Programs INTRODUCTIONS

Mark A. Amadeo

- Over 20 years experience as government counsel & law firm counsel
- LL.M. Georgetown University Law Center; J.D. University of Wisconsin Law School; B.A. Boston College
- Founder & Managing Partner of Amadeo Law Firm, PLLC
- Focus on Government Contracting & Technology
 - Review/negotiation: FAR/DFARS Compliance
 - Pre & Post Award Teaming, JV's & Subcontracts
 - Technology: IP Preservation & Commercialization





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About The SBIR/STTR Programs

- America's Seed Fund
- SBIR vs. STTR
- Policy Directives
- Overview Webinar



Effective Date

- May 2, 2019
- No Change To Existing SBIR/STTR
 Contracts



One Unified Directive



Updated & Newly Defined Terms

Updated

-Intellectual Property

Newly Defined

-Computer Database

-Computer Software

-Computer Software

Documentation

-Form, Fit and Function Data

-Computer Programs

-Operations, Management,

Installation, or Training

Purposes (OMIT) Data

-Technical Data

-Data



Updated & Newly Defined Terms

Prototype

- A product, material, object, system or process, or a model thereof, regardless of whether it is in tangible, electronic, graphic or other form
- That is in development, at any stage prior to its intended ultimate commercial production and sale
- Includes Computer Programs embedded in hardware or devices



Updated & Newly Defined Terms

Prototype

- Embedded Data May Be Protected SBIR/STTR Data
- Embedded Data Must Be Properly Marked
- Release of Prototypes During Protection Period Should be Monitored



Updated & Newly Defined Terms

SBIR/STTR Data

- All data developed in performance of SBIR/STTR award
- Does not include contract/grant administration info
- Includes Technical Data and Computer Software



Updated & Newly Defined Terms

SBIR/STTR Data Rights

- SBIR/STTR Technical Data Rights SBIR/STTR Data that is Technical Data
- SBIR/STTR Computer Software Rights SBIR/STTR Data that is Computer Software
- Unlimited Rights in
 - Form, Fit and Function Data
 - Operations, Maintenance, Installation or Training Purpose (OMIT)
 Data
 - Unmarked SBIR/STTR Data



Updated & Newly Defined Terms

SBIR/STTR Technical Data Rights and SBIR/STTR Computer Software Rights

- Gov may use, modify, modify, disclose within Federal Gov
- Not for procurement, mfg or commercial purposes
- CSR Gov may exercise these rights within Gov:
 - Use in Gov Computers
 - Modify, adapt or combine with other Computer Software
 - Archive or backup
 - Distribute to another Gov agency



Updated & Newly Defined Terms

SBIR/STTR Technical Data Rights and SBIR/STTR Computer Software Rights Gov May Release Outside Fed Gov't

- With written permission, or
- If NDA in place, and
 - Narrowly tailored essential Gov't activities (TDR & CSR)
 - Gov't support services contractor (TDR & CSR)
 - Foreign governments for information and evaluation (TDR)
 - Non-government entities for purposes of evaluation (TDR)



Updated & Newly Defined Terms

Unlimited Rights (During and After PP)

Fed Gov's rights to use, modify, prepare derivative works, reproduce, release, display, in whole or part, in any manner, for any purpose, and to authorize others to do so

- Unmarked SBIR/STTR Data
- Form, Fit and Function Data
- Operations, Maintenance, Installation or Training Purpose (OMIT) Data



SBIR/STTR Protection Period

Period that Gov must protect SBIR/STTR Data under SBIR/STTR Data Rights

- 20 years from date of SBIR/STTR award
- No extensions during subsequent awards



Data Rights After Protection Period

Government Purpose Rights – may use or authorize others on its behalf to use for any activity in which Gov is a party, including:

- Cooperative agreements with multi-national defense organizations
- Sales or transfers to foreign government, organizations
- Competitive procurements

But does NOT include for commercial purposes



Old Data Rights

FAR 52.227-20 - Civilian Agencies

- Four-year Protection Period
 - Use For Government Purposes
 - No disclosures to third parties without permission, except for support contractors
- After Protection Period
 - Use for Government Purposes
 - No disclosure prohibitions
 - Authorize others to use on its behalf for Government Purposes



Old Data Rights

DFARS 252.227-7018 - Defense Agencies

- Five-year Protection Period
 - SBIR Technical Data Limited Rights:
 - · Use, modify and disclose within the Government
 - Limited disclosures to and use by third parties
 - SBIR Computer Software Restricted Rights:
 - One computer, limited copies, transfers to other agencies
 - Use by support and service contractors, repair contractors
- After Protection Period
 - Unlimited rights



Corrective Markings To SBIR/STTR Data

SBIR Data without required legend or notice

- Six months after delivery to request correction
- Agency may approve longer period for good cause

Markings Are Important

- Data must be properly marked to receive protections
- No liability for access, use, modification, disclosures of unmarked data



Phase III Preference Clarified

Phase III Awards To Phase I and II Awardees

- Perform market research is prior awardee is available, capable and willing
- Negotiate in good faith
- If pursuing Phase III work with awardee, must issue sole-source award
- If agency does not issue sole-source award
 - Must document decision, provide copy to SBA
 - Should use other means to provide preference e.g. subcontracts to prior awardee



STTR Partnerships With Multiple Institutions

 At least 30% work performed by one of the research institutions



Final Thoughts



Understanding The 2019 Changes To The SBIR & STTR Programs Policy Directive Amendments Questions? Contact:

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